

**Title: Social business as organizational value**

**Learning Objectives:**

* Develop a thorough understanding of **social values strategies alignment.**
* Learn to **identify the roles of leadership.**
* To be able to identify common challenges.
* Apply **solutions for integration** of social responsibility to the company.

**Learning outcomes:**

* Understand and implement strategies for **aligning social values** with business operations.
* Recognize the **roles and influence of leadership** in fostering a culture of social responsibility.
* Identify and address common **challenges** in integrating social values into business practices.
* **Develop and implement solutions** that enhance the integration of social responsibility into the organizational fabric.

**Lesson plan**

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| **Time** | **Content** | **Methodology** | **Materials** |
| 9.00 | Welcoming participants Introducing the trainer, learning outcomes and agenda  | Icebreaker exercise: to be selected by the trainer | PC, projector. |
| 9.15 | Social business as organizational value | **Presentation 1****Slides 1-21**Organizational cultureOrganizational valuesAligning social values with organizational | PC, projector. |
| 10.00 | Share in pairs/groups | **Exercise**: to be selected by the trainer  | Flipchart |
| 10.30 | Leadership and employee engagement | **Presentation 2****Slides 1 – 19**Leader’s roleEmployee’s roleWorking together | PC, projector |
| 11.00 | Break |  |  |
| 11.20 | Challenges and solutions | **Presentation 3****Slides: 1 – 22**Challenges and barriers for social businessSolutions for organizations | PC, projector |
| 12.00 | Group work.  | **Exercise**: to be selected by the trainer | Flipchart |
| 13.00 | Lunch |  |  |
| 14.00 | Discussion on group work results | **Discussion**: main findings | Flipchart |
| 15.00 | Closure & networking |  |  |

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