

Hands-On Guide for Impact Measurement

Understand the Challenge		
Step 1. Describe the challenge	Step 2. Explore lived experiences	Step 3. Identify systemic barriers
<p>What challenge do you address?</p> <p>What's your target group? Be specific!</p> <p>Where does the challenge occur?</p> <p>Why does it matter? Human, social, systemic dimensions.</p>	<p>How does a good/bad day look for the target group?</p> <p>What is currently missing?</p> <p>What blocks progress?</p> <p>How would meaningful improvement look like?</p>	<p>Politics</p> <p>Institutions</p> <p>Resources/access</p> <p>Attitude</p>

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Identify Social Change: Case by Case				
Where quantitative indicators fit	Qualitative-first approach	Identifying social change		
	Direct indicators	Individual	Community	Structural
	Indirect indicators			